



Recreation Expenditures

Prepared by: Grove City Development Department

Grove City Market

Latitude: 39.87664

Longitude: -83.06991

Latitude: 39.87664

Longitude: -83.06991

Radius: 5 miles

Site Type: Ring

Demographic Summary

	2009	2014
Population	114,090	117,664
Households	44,783	46,425
Families	30,623	31,368
Median Age	36.1	36.3
Median Household Income	\$55,889	\$59,611

	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	92	\$575.89	\$25,790,177
Admission to Movies, Theater, Opera, Ballet	92	\$140.05	\$6,272,031
Admission to Sporting Events, excl. Trips	92	\$53.52	\$2,396,793
Fees for Participant Sports, excl. Trips	94	\$104.20	\$4,666,177
Fees for Recreational Lessons	91	\$119.02	\$5,329,937
Membership Fees for Social/Recreation/Civic Clubs	93	\$158.45	\$7,095,706
Dating Services	84	\$0.66	\$29,533
Rental of Video Cassettes and DVDs	94	\$41.33	\$1,850,685
Toys & Games	94	\$122.81	\$5,499,913
Toys and Playground Equipment	94	\$118.07	\$5,287,420
Play Arcade Pinball/Video Games	94	\$2.54	\$113,707
Online Entertainment and Games	97	\$2.21	\$98,786
Recreational Vehicles and Fees	83	\$292.57	\$13,102,026
Docking and Landing Fees for Boats and Planes	94	\$7.78	\$348,526
Camp Fees	92	\$38.21	\$1,711,114
Purchase of RVs or Boats	81	\$240.33	\$10,762,483
Rental of RVs or Boats	90	\$6.25	\$279,903
Sports, Recreation and Exercise Equipment	70	\$138.62	\$6,207,850
Exercise Equipment and Gear, Game Tables	68	\$67.85	\$3,038,746
Bicycles	89	\$16.66	\$746,249
Camping Equipment	48	\$6.28	\$281,425
Hunting and Fishing Equipment	59	\$23.10	\$1,034,547
Winter Sports Equipment	80	\$4.85	\$217,210
Water Sports Equipment	87	\$6.33	\$283,613
Other Sports Equipment	92	\$10.06	\$450,646
Rental/Repair of Sports/Recreation/Exercise Equipment	87	\$3.47	\$155,414
Photographic Equipment and Supplies	91	\$106.28	\$4,759,489
Film	90	\$10.33	\$462,552
Film Processing	90	\$23.64	\$1,058,477
Photographic Equipment	91	\$42.52	\$1,904,227
Photographer Fees/Other Supplies & Equip Rental/Repair	91	\$29.79	\$1,334,233
Reading	92	\$149.33	\$6,687,531
Magazine/Newspaper Subscriptions	93	\$61.23	\$2,741,845
Magazine/Newspaper Single Copies	92	\$18.28	\$818,459
Books	91	\$69.83	\$3,127,227

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



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Site Type: Ring

Demographic Summary

	2009	2014
Population	452,172	457,341
Households	184,355	187,749
Families	101,658	101,683
Median Age	31.9	32.0
Median Household Income	\$47,108	\$51,840

	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	81	\$505.86	\$93,258,286
Admission to Movies, Theater, Opera, Ballet	87	\$131.35	\$24,215,602
Admission to Sporting Events, excl. Trips	81	\$47.44	\$8,746,191
Fees for Participant Sports, excl. Trips	81	\$89.50	\$16,498,952
Fees for Recreational Lessons	76	\$98.62	\$18,180,903
Membership Fees for Social/Recreation/Civic Clubs	81	\$138.26	\$25,489,584
Dating Services	87	\$0.69	\$127,054
Rental of Video Cassettes and DVDs	92	\$40.33	\$7,435,708
Toys & Games	87	\$113.60	\$20,943,466
Toys and Playground Equipment	87	\$108.95	\$20,085,542
Play Arcade Pinball/Video Games	90	\$2.44	\$449,734
Online Entertainment and Games	97	\$2.21	\$408,190
Recreational Vehicles and Fees	68	\$239.79	\$44,207,151
Docking and Landing Fees for Boats and Planes	77	\$6.41	\$1,181,796
Camp Fees	74	\$30.91	\$5,697,942
Purchase of RVs or Boats	66	\$196.87	\$36,293,810
Rental of RVs or Boats	81	\$5.61	\$1,033,603
Sports, Recreation and Exercise Equipment	62	\$124.25	\$22,906,219
Exercise Equipment and Gear, Game Tables	60	\$59.97	\$11,054,874
Bicycles	86	\$16.12	\$2,972,634
Camping Equipment	45	\$5.93	\$1,092,665
Hunting and Fishing Equipment	52	\$20.35	\$3,752,512
Winter Sports Equipment	69	\$4.21	\$776,661
Water Sports Equipment	76	\$5.54	\$1,020,994
Other Sports Equipment	83	\$9.12	\$1,681,636
Rental/Repair of Sports/Recreation/Exercise Equipment	75	\$3.01	\$554,243
Photographic Equipment and Supplies	82	\$95.46	\$17,599,039
Film	81	\$9.32	\$1,718,850
Film Processing	81	\$21.18	\$3,904,791
Photographic Equipment	83	\$38.43	\$7,084,623
Photographer Fees/Other Supplies & Equip Rental/Repair	81	\$26.53	\$4,890,775
Reading	82	\$132.83	\$24,487,300
Magazine/Newspaper Subscriptions	78	\$51.51	\$9,495,369
Magazine/Newspaper Single Copies	87	\$17.30	\$3,190,041
Books	83	\$64.02	\$11,801,889

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



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Site Type: Ring

Demographic Summary

	2009	2014
Population	1,289,648	1,326,572
Households	529,098	546,862
Families	316,365	322,022
Median Age	34.3	34.2
Median Household Income	\$57,385	\$60,663

	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	100	\$625.99	\$331,208,373
Admission to Movies, Theater, Opera, Ballet	104	\$157.74	\$83,458,785
Admission to Sporting Events, excl. Trips	100	\$58.70	\$31,056,819
Fees for Participant Sports, excl. Trips	101	\$111.30	\$58,887,253
Fees for Recreational Lessons	97	\$126.62	\$66,996,034
Membership Fees for Social/Recreation/Civic Clubs	100	\$170.85	\$90,396,050
Dating Services	99	\$0.78	\$413,432
Rental of Video Cassettes and DVDs	108	\$47.46	\$25,110,201
Toys & Games	104	\$135.58	\$71,736,445
Toys and Playground Equipment	104	\$130.27	\$68,924,832
Play Arcade Pinball/Video Games	101	\$2.74	\$1,451,758
Online Entertainment and Games	112	\$2.57	\$1,359,856
Recreational Vehicles and Fees	85	\$300.51	\$159,001,421
Docking and Landing Fees for Boats and Planes	97	\$8.06	\$4,264,527
Camp Fees	96	\$39.92	\$21,119,208
Purchase of RVs or Boats	83	\$245.59	\$129,940,255
Rental of RVs or Boats	100	\$6.95	\$3,677,431
Sports, Recreation and Exercise Equipment	76	\$151.57	\$80,193,785
Exercise Equipment and Gear, Game Tables	74	\$73.62	\$38,950,876
Bicycles	104	\$19.43	\$10,279,545
Camping Equipment	54	\$7.11	\$3,761,784
Hunting and Fishing Equipment	63	\$24.60	\$13,015,640
Winter Sports Equipment	88	\$5.35	\$2,829,193
Water Sports Equipment	92	\$6.73	\$3,559,752
Other Sports Equipment	100	\$10.98	\$5,812,024
Rental/Repair of Sports/Recreation/Exercise Equipment	94	\$3.75	\$1,984,971
Photographic Equipment and Supplies	99	\$115.98	\$61,367,221
Film	96	\$11.00	\$5,818,094
Film Processing	97	\$25.40	\$13,439,099
Photographic Equipment	101	\$47.01	\$24,871,280
Photographer Fees/Other Supplies & Equip Rental/Repair	100	\$32.58	\$17,238,748
Reading	98	\$159.25	\$84,258,820
Magazine/Newspaper Subscriptions	94	\$62.35	\$32,989,573
Magazine/Newspaper Single Copies	101	\$19.91	\$10,533,866
Books	100	\$76.99	\$40,735,381

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